

DR ANDREW CRANE

George R. Gardiner Professor of Business Ethics

Schulich School of Business
York University
4700 Keele St
Toronto, Ontario
Canada

Nationality: UK
Permanent Resident: Canada

EDUCATION AND QUALIFICATIONS

1994 - 1998, Nottingham University Business School

Ph.D. 'Marketing, Morality and the Natural Environment'
Supervisors: Professors Christine Ennew and Ken Starkey
Examiners: Professors Michael Saren and David Knights

1986 - 1989, Warwick Business School, University of Warwick.

BSc Honours, Management Science (2:1).

ACADEMIC POSITIONS

- 2007 - Schulich School of Business, York University, Canada**
George R Gardiner Professor of Business Ethics [Full Professor]
- 2004 - 2006 Nottingham University Business School, UK**
Chair in Business Ethics [Full Professor]
- 2002- 2004 Nottingham University Business School, UK**
Senior Lecturer in Business Ethics [Associate Professor]
- 1997 - 2002 Cardiff Business School, UK**
Lecturer in Marketing and Strategy [Assistant Professor]
- 1994 - 1997 Nottingham University Business School, UK**
Graduate Teaching Assistant

PUBLICATIONS

Books

Crane, A., Matten, D. and Spence, L. (Forthcoming 2012), *Corporate Social Responsibility: Readings and Cases in a Global Context*, 2/e, London: Routledge.

Seitanidi, M. M. **and Crane, A.** (Forthcoming 2012), *Social Partnerships and Responsible Business: A Research Handbook*, London: Routledge.

Crane, A. and Matten, D. (Forthcoming 2012), *Advances in Business Ethics*, (4 volume set), Sage Library in Business and Management, London: Sage.

Crane, A. and Matten, D. (2010), *Business Ethics*, 3/e, Oxford: Oxford University Press.

Crane, A., Matten, D. and Moon, J. (2008), *Corporations and Citizenship*, Cambridge: Cambridge University Press.

Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds) (2008), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press. [Reprinted in paperback 2009].

Crane, A., Matten, D. and Spence, L. (2008), *Corporate Social Responsibility: Readings and Cases in a Global Context*, London: Routledge.

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Crane, A. and Matten, D. (2007), *Business Ethics*, 2/e, Oxford: Oxford University Press.

Crane, A. and Matten, D. (2004), *Business Ethics: A European Perspective*, Oxford: Oxford University Press.

Crane, A. (2000), *Marketing, Morality, and the Natural Environment*, London: Routledge [Reprinted in paperback 2007].

Edited Journal Special Issues

Crane, A. and Matten, D. (eds) (2005) 'Stakeholder democracy', *Business Ethics: A European Review*, vol. 14 (1).

Budhwar, P., **Crane, A.**, Davies, A., Delbridge, R., Edwards, T., Ezzamel, M., Harris, L., Ogbonna, E. and Thomas, R. (eds) (2002). 'Organizing/Theorizing: Developments in Organization Theory and Practice', *Management Research News*, 25 (8/9/10).

Journal Articles

Caruana, R. and **Crane, A.** (2011), 'Getting away from it all: exploring freedom in tourism'. *Annals of Tourism Research*, forthcoming.

Crane, A. (2011). 'From governance to Governance: on blurring boundaries'. *Journal of Business Ethics*, forthcoming.

Crane, A., Gilbert, D.U. , Goodpaster, K. E et al (2011), 'Comments on BEQ's twentieth anniversary forum on new directions for business ethics research', *Business Ethics Quarterly*, forthcoming.

Crane, A. and Kazmi, B.A. (2010), 'Business and children: mapping impacts, managing responsibilities', *Journal of Business Ethics*, vol. 91 (4): 567-586.

Davies, I. A. and **Crane, A.** (2010), 'CSR in SMEs: investigating employee engagement in fair trade companies', *Business Ethics: A European Review*, vol. 19 (2): 126 - 139.

Gond, J-P. and **Crane, A.** (2010), 'Corporate social performance disoriented: saving the lost paradigm?', *Business & Society*, 49 (4): 677-703.

Valente, M. and **Crane, A.** (2010), 'Private enterprise and public responsibility in developing countries', *California Management Review*, vol 52 (3), Spring: 52-78.

Bouquet, C., **Crane, A.** and Deutsch, Y. (2009), 'The trouble with being average', *Sloan Management Review*, Spring: 79-80.

Seitanidi, M.M. and **Crane, A.** (2009). 'Implementing CSR through partnerships: understanding the selection, design and institutionalisation of non-profit-business partnerships', *Journal of Business Ethics*, vol. 85 (Sup 2): 413-429.

Crane, A., Matten, D. and Moon, J. (2008), 'Ecological citizenship and the corporation: politicizing the new corporate environmentalism', *Organization & Environment*, vol. 21 (4): 371-389

Caruana, R. and **Crane, A.** (2008), 'Constructing consumer responsibility: exploring the role of corporate communications', *Organization Studies*, vol. 29 (12): 1495-1519.

Caruana, R., **Crane, A.** and Fitchett, J. (2008), 'Paradoxes of consumer independence: a critical discourse analysis of the independent traveller', *Marketing Theory*, vol. 8 (3): 253-272.

Crane, A. and Matten, D. (2008), 'Fear and loathing in the JCC: unleashing the monster of 'New Corporate Citizenship Theory' to confront category crisis', *Journal of Corporate Citizenship*, 29: 21-24.

Crane, A., Knights, D., and Starkey, K. (2008), 'The conditions of our freedom: Foucault, organization, and ethics', *Business Ethics Quarterly*, vol. 18 (3): 299-320.

Crane, A. and Matten, D. (2008), 'Incorporating the corporation in citizenship: A response to Norman and Néron', *Business Ethics Quarterly*, vol. 18 (1): 27-33.

Amaeshi, K. and **Crane, A.** (2006), 'Stakeholder engagement: A mechanism for sustainable aviation', *Corporate Social Responsibility and Environmental Management*, vol. 13: 245-260.

Moon, J., **Crane, A.** and Matten, D. (2006), 'Corporations and citizenship', *Revue de l'Organisation Responsable*, vol. 1 (1): 82-92.

Beetles, A. and **Crane, A.** (2005), 'Mapping out the field of gender and buyer-seller relationships: developing a new perspective', *Journal of Marketing Management*, vol. 21 (1-2): 231-250.

Crane, A. (2005), 'In the company of spies: when competitive intelligence gathering becomes industrial espionage'. *Business Horizons*, vol. 48 (3): 233-240.

Crane, A., Driver, C., Kaler, J., Parker, M. and Parkinson, J. (2005), 'Stakeholder democracy: towards a multi-disciplinary view', *Business Ethics: A European Review*, vol. 14 (1): 67-75.

Crane, A. and Matten, D. (2005), 'Corporate citizenship: missing the point or missing the boat? A reply to van Oosterhout', *Academy of Management Review*, vol. 30 (4): 681-684 [dialogue].

Matten, D. and **Crane, A.** (2005), 'What is stakeholder democracy? Perspectives and issues' *Business Ethics: A European Review*, vol. 14 (1): 6-13.

Matten, D. and **Crane, A.** (2005), 'Corporate citizenship: towards an extended theoretical conceptualization'. *Academy of Management Review*, vol. 30 (1): 166-179.

Moon, J., **Crane, A.** and Matten, D. (2005), 'Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society'. *Business Ethics Quarterly*, vol. 15 (3): 427-451.

Peattie, K. and **Crane, A.** (2005), 'Green marketing: legend, myth, farce or prophesy?' *Qualitative Market Research: An International Journal*, vol. 8 (4): 357-370.

Schaefer, A. and **Crane, A.** (2005), 'Addressing sustainability and consumption'. *Journal of Macromarketing*, vol. 25: 76-92

Crane, A. and Matten, D. (2004), 'Questioning the domain of the business ethics curriculum' *Journal of Business Ethics*, vol. 54 (4): 357- 369.

Crane, A., Matten, D. and Moon, J. (2004), 'Stakeholders as citizens: Rethinking rights, participation, and democracy', *Journal of Business Ethics*, 53(1/2): 107-122.

Crotty, J. and **Crane, A.** (2004), 'Transitions in Environmental Risk in a Transitional Economy: Management Capability and Community Trust in Russia'. *Journal of Risk Research*, 7 (4): 413-429.

Desmond, J. and **Crane, A.** (2004), 'Morality and the consequences of marketing action'. *Journal of Business Research*, 57: 1222- 1230.

Davies, I. A. and **Crane, A.** (2003), 'Ethical Decision Making in Fair Trade Companies'. *Journal of Business Ethics*, 45 (1/2): 79-92.

Matten, D., **Crane, A.** and Chapple, W. (2003), 'Behind the Mask: Revealing the True Face of Corporate Citizenship' *Journal of Business Ethics*, 45 (1/2): 109-120.

Starkey, K. and **Crane, A.** (2003), 'Towards Green Narrative: Management and the Evolutionary Epic'. *Academy of Management Review*, 28 (2): 220-237.

Crane, A. and Desmond, J. (2002), 'Societal Marketing and Morality'. *European Journal of Marketing*, 36 (5/6): 548-569.

Lane, N. and **Crane, A.** (2002), 'Revisiting Gender Role Stereotyping in the Sales Profession'. *Journal of Business Ethics*, 40: 121-132.

Harris, L.C. and **Crane, A.** (2002), 'The Greening of Organizational Culture: Managers' Views on the Depth, Degree and Diffusion of Change'. *Journal of Organizational Change Management*, 15 (3): 214-234.

Crane, A. (2001), 'Unpacking the Ethical Product', *Journal of Business Ethics*, 30: 361-373.

- Crane, A.** (2000), 'Corporate Greening as Amoralization', *Organization Studies*, 21 (4): 673-696.
- Crane, A.** (2000), 'Marketing and the Natural Environment: What Role for Morality?' *Journal of Macromarketing*, 20 (2): 144-154.
- Crane, A.** (2000), 'Facing the Backlash: Green Marketing and Strategic Re-orientation in the 1990s'. *Journal of Strategic Marketing*, vol. 8 (3): 277-296.
- Crane, A.** (1999), 'Are You Ethical? Please Tick Yes or No : On Researching Ethics in Business Organizations', *Journal of Business Ethics*, 20 (3): 237-248.
- Crane, A.** (1998), 'Exploring Green Alliances', *Journal of Marketing Management*, 14 (6): 559-579.
- Crane, A.** (1998), 'Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration', *Greener Management International*, 24: 61-76.
- Crane, A.** (1997), 'The Dynamics of Marketing Ethical Products: A Cultural Perspective', *Journal of Marketing Management*, 13 (6): 561-577.
- Crane, A.** (1995), 'Rhetoric and Reality in the Greening of Organizational Culture', *Greener Management International*, 12: 49-62.
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Book Chapters

- Crane, A.,** Matten, D. and Moon J. (2008). 'The emergence of corporate citizenship: historical development and alternative perspectives'. In Scherer, A.G. and Palazzo, G. (Eds.): *Handbook of Research on Global Corporate Citizenship*. Cheltenham, UK, and Northampton, MA: Edward Elgar.
- Crane, A.,** McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). 'The CSR agenda'. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.
- Crane, A.,** McWilliams A., Matten, D., Moon, J., and Siegel, D. (2008). 'Conclusion'. In Crane, A., McWilliams A., Matten, D., Moon, J., and Siegel, D. (eds), *Oxford Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press.
- Moon J., **Crane, A.,** and Matten, D. (2008). 'Corporate power and responsibility: a citizenship perspective'. In Conill, J. Luetge, C., and Schoenwaelder-Kuntze, T. (eds),

Corporate citizenship, contractarianism and ethical theory: on philosophical foundations of business ethics. Aldershot: Ashgate.

Crane, A. and **Matten, D.** (2008), 'Corporate governance towards sustainability: A critical appraisal from a citizenship perspective'. In **Ankele, K.; Gebauer, J.** (eds), *Sustainable Corporate Governance - Integrating Societal Demands into Corporate Management.* Sheffield: Greenleaf.

Matten, D. Crane, A. and **Moon J.** (2008). 'Citizenship als Bezugsrahmen für politische Macht und Verantwortung der Wirtschaft' [Corporate power and responsibility - A citizenship perspective]. In: **Backhaus-Maul, H.; Biedermann, C; Nährlich, S.; Polteraue, J.** (eds): *Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven* [Corporate citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden: Verlag für Sozialwissenschaft.

Moon J., Crane, A., and **Matten, D.** (2007). 'Can corporations be citizens?'. In **Hudson, W. and Slaughter, S.** (eds), *Globalization and citizenship: the transnational challenge.* London: Routledge.

Starkey, K. and Crane, A. (2007). 'Towards green narrative: management and the evolutionary epic'. In **A.E. Singer** (ed), *Business ethics and strategy.* Aldershot: Ashgate.

Matten, D. Crane, A. and **Moon, J.** (2007). 'Corporate power and responsibility - A citizenship perspective'. In: **Beschorner, T., Brink, A., Schumann, O.** (eds): *Unternehmensethik,* Marburg: Metropolis.

Matten, D., Crane, A. and **Moon, J.** (2007). 'Corporate responsibility for innovation - A citizenship framework'. In: **Hanekamp, G.** (ed.). *Business Ethics of Innovation,* Berlin: Springer.

Crane, A. (2005), 'Meeting the Ethical Gaze: Challenges for Orienting to the Ethical Market'. In **R. Harrison, T. Newholm, and D. Shaw** (eds), *The Ethical Consumer.* London: Sage.

Crane, A. and **Livesey, S.** (2003), 'Are You Talking to Me? Stakeholder Communication and the Risks and Rewards of Dialogue'. In **J. Andriof, S. Waddock, S. Rahman and B. Husted** (eds), *Unfolding Stakeholder Thinking, vol II: Relationships, Communication, Reporting and Performance,* Sheffield, Greenleaf, pp. 39-52.

Crane, A. (2000), 'Culture Clash and Mediation: Exploring the Cultural Dynamics of Business-NGO Collaboration'. In **J. Bendell** (ed.), *Terms for Endearment: Business, NGOs and Sustainable Development,* Sheffield: Greenleaf.

Crane, A. (1997), 'Rhetoric and Reality in the Greening of Organizational Culture'. In G. Ledgerwood (ed.), *Greening the Boardroom: Corporate Governance and Business Sustainability*, Sheffield: Greenleaf.

Practitioner Magazine and Newspaper Articles

Crane, A. (2010). 'The dark side of competition', *Finance & Management*, April 9-11.

Valente, M. and **Crane, A.** (2009). 'Private, but public', *Wall Street Journal (The Journal Report: Business Insight)*, Spring (March 23, 2009).

Crane, A. (2008). 'Spying doesn't pay', *National Post*, 1 November 2008.

Crane, A. (2008). 'Blurring boundaries', *Vima Ideon*, CSR supplement, 4 April 2008.

Crane, A. (2005). 'Leaders'. *European Business Forum*, Issue 23, Winter, 73-4.

Crane, A. (2005). 'Marketing and the ethics of persuasion' *What's New in Marketing*, Issue 35 (February): <http://www.wnim.com/archive/issue3505/index.htm>

Matten, D. and **Crane A.** (2005). 'Unternehmensethik für Barbaren - Eine Stellungnahme zur Rezension von Löhr and Odziemczyk' [Business Ethics for Barbarians - A response to the review by Löhr and Odziemczyk], *Forum Wirtschaftsethik*, 13 (2): 50-55

Crane, A. (2004). 'The end of green advertising?' *The Parliament Magazine*, Issue 184, 31 May 2004: 61-2

Commissioned Reports

Crane, A. and Spence, L. (2008). *Competitive intelligence: ethical challenges and good practice*, Report published by Institute of Business Ethics, London.

Crane, A. (2007). *Corporate social responsibility and business impacts on children: identifying, understanding and exploiting the linkages*. National Society for the Prevention of Cruelty to Children, London.

Crane, A. Kazmi, B.A. and Baker, G. (2006). *Mapping the impact of business on children in the UK*. National Society for the Prevention of Cruelty to Children, London. [Formed the

basis of NSPCC's submission to the Department for Children, Families and Schools (UK)
Call for Evidence on Assessing the Impact of the Commercial World on Children's
Wellbeing]

Book Reviews

Crane, A. (2004), 'Memory as a Moral Decision: The Role of Ethics in Organizational Culture. Steven P. Feldman' *Business & Society*, 43 (1): 115-120.

Crane, A. (2002), 'Rethinking Business Ethics: A Pragmatic Approach: S. B. Rosenthal and R. A. Buchholz', *Human Relations*, vol. 55 (3), pp. 369-377.

Crane, A. (2000), 'Sustainable Marketing: D. A. Fuller', *Journal of Marketing Management*, vol. 16 (1/2/3), pp. 262-264.

Conference Papers (Published in Refereed Proceedings)

Mak, H. K. and **Crane, A.** (2009). 'Ecolabelling: A development framework'. *World Marketing Congress*, Oslo, Norway.

Valente, M. and **Crane, A.** (2008). 'Firm political responsibility: a proposed definition and a typology of firm political responsiveness'. In *Global and Local Dynamics in African Business and Development: Proceedings of the 9th Annual Conference of the International Academy of African Business and Development (IAABD)*, Edited By: Simon Sigué, University of Florida, Gainesville, Florida, USA: 571-578

Caruana, R. and **Crane, A.** (2007). 'Defining consumer freedom: the role of corporate communications in constructing moral boundaries around hedonistic consumption'. *Proceedings of the EBEN Annual Conference*, Leuven, Belgium.

Crane, A. Matten, D., Moon, J. (2003). 'Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society'. In *Proceedings of the International Association for Business and Society Fourteenth Annual Conference*, edited by Patsy Lewellyn and Stephanie A. Welcomer, Erasmus University, Rotterdam: 50-55.

Beetles, A. and **Crane, A.** (2002), 'Gender and Buyer-Seller Relationships: Towards a Feminist Perspective'. *Proceedings of the Sixth ACR Conference on Gender, Marketing and Consumer Behaviour*, edited by Maclaren, P and Tissier-Desbordes, E., pp 309-321.

Mitussis, D., **Crane, A.** and Boonprasurd, P. (2002), 'An Exploratory Examination of the Role of Language in Consumer Conceptualizations of the Internet'. In *Proceedings of the 2002 AMA Winter Marketing Educators Conference*, edited by Ken Evans and Lisa Scheer, Austin, Tx: American Marketing Association.

Matten, D. and **Crane, A.** (2002). 'Theorizing Corporate Citizenship'. In: *Organizing/Theorizing: Developments in Organizational Theory and Practice*, edited by P. Budhwar et al., Management Research News, vol. 25 (8/9/10), pp. 129-131

Schaefer, A. and **Crane, A.** (2001), 'Rethinking Green Consumption'. In *Globalization and Equity: Proceedings of the 26th Annual Macromarketing Conference*, D. R. Rahtz and P. McDonagh (eds). William and Mary College, Williamsburg, Va, USA: 178-195.

Starkey, K. and **Crane, A.** (2000), 'The Time of Our Time: Management and the Evolutionary Epic'. In *A New Time: Proceedings of the Academy of Management Annual Conference 2000*. Havlovic, S. J. (ed.). Toronto: Academy of Management.

Crane, A. (1999), 'Marketing and the Natural Environment: What Role for Morality?' in *Macromarketing and 21st Century Challenges: Sustainable Consumption and Ecological Challenges*, Proceedings of the 1999 Macromarketing Seminar, pp. 61-76, University of Nebraska-Lincoln, Nebraska.

Crane, A. (1999), 'After the Backlash: Contemporary Green Marketing Strategies in Context', in A. McAuley and L. Sparks (eds.), *New Marketing, New Relevance: Evolution and Innovation for the Next Generation*, Proceedings of the 1999, Academy of Marketing Annual Conference, pp. 505-528, University of Stirling.

Crane, A. and Peattie, K. (1999), 'Has Green Marketing Failed ... Or Was It Never Really Tried?' In *Proceedings of the 1999 Business Strategy and the Environment Conference*, pp. 21-30, University of Leeds, ISBN: 1-872677-28-2.

Crane, A. (1998), 'Strategies of Social Mission Companies: Exploring Societal Marketing, Ethical Business, Caring Capitalism, New Age Entrepreneurs, and Other Endangered Species', in K. Starkey and M. Wright (eds.), *Corporate Transformation*, Proceedings of the 1998 British Academy of Management Annual Conference, p. 56, University of Nottingham, Nottingham.

Crane, A. (1996), 'Are You Ethical? Please Tick Yes or No : On Researching Ethics in Marketing' in M. Baker (ed.), *2021 - A Vision for the Next 25 Years*, Proceedings of the 1996 Annual Marketing Education Group Conference, University of Strathclyde, Glasgow, ISBN: 0-906104-26-2.

Crane, A. and Ennew, C.T. (1995), 'Marketing Ethics and the Ethics of Marketing: The Case of Environmentally Friendly Products', in D. Jobber et al., *Making Marketing Work*, Proceedings of the 1995 Annual Marketing Education Group Conference, Vol. 1, pp. 184-

Conference Papers (Published as abstract only)

Crane, A. and Ruebottom, T. (2010). 'Stakeholder theory and social identity: rethinking stakeholder identification'. European Business Ethics Network Conference, Trento, Italy

Crane, A. Matten, D., Moon, J. (2009). 'The corporation as a political actor: a citizenship perspective' Western Political Science Association, Vancouver, Canada.

Matten, D., **Crane, A.** and Moon J. (2008). 'Corporations as governments'. International Society of Business, Ethics and Economics (ISBEE) Conference, Cape Town, South Africa.

Matten, D., Moon J. and **Crane, A.** (2007). 'Corporations and the Re-Configuration of Global Citizenship' European Academy of Business and Society (EABIS) Conference, ESADE, Barcelona, Spain

Crane, A. Matten, D. and Moon J. (2006). 'Corporations and citizenship: from unitary to multiple perspectives in business-society relations'. 2nd International Conference on Corporate Social Responsibility, Humboldt-University, Berlin, Germany

Crane, A. and Matten, D. and Moon, J. (2006). 'Citizenship ecologies and the corporation'. Academy of Management Conference, Atlanta, US.

Crane, A. Matten, D. and Moon J. (2006). 'Corporations and citizenship: from unitary to multiple perspectives in business-society relations'. Academy of Management Conference, Atlanta, US.

Caruana, R. and **Crane, A.** (2006). 'Constructing consumer responsibility: the role of corporate communications in defining responsible modes of consumption'. Corporate Responsibility and Global Business: Implications for Corporate and Marketing Strategy Conference, London Business School, UK.

Crane, A. Matten, D. and Moon J. (2006). 'Corporations and citizenship: new perspectives on corporate power and responsibility'. International Association of Business and Society Conference (IABS), Merida, Mexico.

Caruana, R. and **Crane, A.** (2005). 'The (in)dependent traveller: A rough guide to the discourse of independence in alternative guidebooks'. European Advances in Consumer Research Conference, Gothenburg, Sweden.

Caruana, R., **Crane A.** and Fitchett J. (2005). 'The Good Book: An integrated interpretive framework of consumption morality' Interpretive Consumer Research Workshop, Copenhagen, Denmark.

Crane, A. and Starkey, K. (2004). 'The conditions of our freedom: The later Foucault's relevance for business ethics'. EGOS Annual Conference, Ljubljana, Slovenia.

Crane, A. and Matten, D. (2004). 'Sustainability and the discourse of corporate citizenship' Academy of Management Conference, New Orleans, US.

Davies, I., **Crane, A.** and Matten, D. (2004). 'Entrepreneurship and discourse ethics: evidence from the fair trade industry'. EBEN annual conference, Enschede, NL.

Peattie, K. and **Crane, A.** (2004), 'Green marketing: legend, myth, farce or prophesy?' Ethical and Societal Issues in Marketing: Sea Change or Potemkin Village? Brunel University, UK.

Crane, A. Matten, D. (2003). 'Quantifying corporate social responsibility: questioning the assumptions'. Academy of Management Conference, Seattle.

Crane, A. Matten, D. (2003). 'Questioning the domain of the business ethics curriculum: where the law ends or where it starts?' Teaching Business Ethics Conference, London.

Matten, D. **Crane, A.** (2003). 'Stakeholders as citizens? Rethinking rights, participation, and democracy'. EBEN annual conference, Budapest.

Matten, D. **Crane, A.** (2003). 'Corporate Citizenship: Innovation towards Sustainable Corporations or Trojan Horse?' Greening of Industry Annual Conference, San Francisco.

Crane, A. and Matten, D. (2003), 'Shifting ties: Business ethics and stakeholders in an era of globalization' CSR in Asia conference, Kuala Lumpur.

Livesey, S. and **Crane, A.** (2002), 'Corporate Accountability and Stakeholder Communication: A Critical Examination of Stakeholder Dialogue'. Academy of Management Conference, Denver.

Matten, D. and **Crane A.** (2002), 'Corporate Citizenship in a Globalizing World: Corporations, Civil Rights and Democratic Accountability', Academy of Management Conference, Denver.

Mitussis, D., **Crane, A.** and Boonprasurd, P. (2002), 'The Attribution of Agency to the Internet in Thai and English: Observations, Causes, and Outcomes'. Marketing Communication Strategies in a Changing Global Environment Conference, Hong Kong Baptist University.

Mitussis, D., O'Malley, L. and **Crane, A.** (2002). 'Leveraging Metaphor in International Marketing Communications: Conceptual and Practical Implications'. Marketing Communication Strategies in a Changing Global Environment Conference, Hong Kong Baptist University.

Matten, D. and **Crane, A.** (2002), 'Corporate Citizenship: towards a Theoretical Conceptualisation'. EBEN Annual Conference, Brussels.

Davies, I. A. and **Crane, A.** (2002), 'Ethical Decision Making in Fair Trade Companies'. EBEN Annual Conference, Brussels.

Crotty, J. and **Crane, A.** (2001), 'Transitions in Environmental Risk in a Transitional Economy: Management Capability and Community Trust in Russia'. Greening of Industry Network Annual Conference, Bangkok, Thailand.

Crotty, J. and **Crane, A.** (2001), 'Transitions in Environmental Risk in Russia'. Manufacturing the Environment Conference, University of Liverpool, 26/4/01.

Crane, A. (2000), 'Reframing Ethical Product Concepts'. Academy of Marketing Annual Conference, Derby.

Crane, A. and Desmond, J. (2000), 'Societal Marketing: A More Moral Marketing?'. European Business Ethics Network Conference, Cambridge.

Crane, A. and Desmond, J. (2000), 'Societal Marketing and Morality', paper presented at the Academy of Marketing Regional Seminar (South West/South Wales), University of Glamorgan, 10/5/00.

Crane, A. (1998), 'Marketing Amoralization', paper presented at the Academy of Marketing Regional Seminar (South West/South Wales), 6/5/98, Bristol Business School.

Crane, A. (1997), 'The Cultural Dynamics of Environmental Marketing: the Case of Business-NGO Collaboration', in C. Voss and C. Markides (eds.), Proceedings of the 1997 British Academy of Management Annual Conference, p. 588, London Business School, London.

Crane, A. (1996), 'The Dynamics of Marketing Ethical Products: A Cultural Perspective', in M. Baker (ed.), *2021 - A Vision for the Next 25 Years*, Proceedings of the 1996 Annual Marketing Education Group Conference, University of Strathclyde, Glasgow, ISBN: 0-906104-26-2.

Crane, A. (1995), 'Greening Organizational Culture', *Developments in Environmental Management Systems*, Proceedings of the 1995 East Midlands Advisory Group on the Environment Conference, 12/7/95, Nottingham Trent University, Nottingham.

Invited Conference Addresses

Crane, A. and Ruebottom, T. (2010). 'Stakeholder theory and social identity: rethinking stakeholder identification'. *Transatlantic Business Ethics Conference*, York University, Canada, October 2010.

Crane, A. (2010). 'Citizenship, identity and the corporation: exploring new avenues of political mediation'. Invited talk at *Dynamics of Citizenship in the Post Political World*, Stockholm University, Sweden, May 2010

Crane, A. (2010). 'Responsible investment education and careers'. Invited panel address at *Principles for Responsible Investment Academic Conference: Mainstreaming Responsible Investment*, Copenhagen Business School, Denmark, May 2010.

Crane, A. (2007). 'Business ethics: an Asian perspective'. Invited talk at *Being Globally Responsible Conference*, CEIBS, Shanghai, China, May 2007.

Crane, A. and Matten, D. (2006). 'Master class in Business Ethics'. *Mainstreaming CSR among SMEs*, Dublin City University, Ireland, November 2006.

Crane, A. (2006). 'What is a corporation? Reflections from a citizenship perspective'. Invited talk at *Capital Markets and Corporate Governance: Pressures to Think Short-Term?* University Club of Chicago, USA, April 2006.

Crane, A. (2006). 'Healthcare in a commercial environment'. Invited talk at Applet Research Conference, *Researching the 'Chemists'*, Chancellors Conference Centre, University of Manchester, UK, June 2006.

Crane, A. Matten, D. and Moon, J. (2006). 'Corporations and citizenship in Asia'. Plenary presentation at *CSR: Agendas for Asia Conference*, Kuala Lumpur, Malaysia, April 2006.

Crane, A. and Matten, D. (2006). 'Corporations and citizenship: new perspectives on corporate power and responsibility'. Invited talk at *Business Ethics, Social Integration and Corporate Citizenship Conference*, Valencia, Spain, March 2006.

Crane, A. and Matten, D. (2005). 'Citizenship and the corporation - new perspectives in business-society relations'. Invited talk at *Erasmus Research Institute of Management (ERIM) Invitational Conference*, Erasmus University, Rotterdam, November 2005.

Crane, A. (2005). 'Applied-Fundamental research in CSR: the view from management.' Invited panel address at EABIS research workshop, *Broadening the scope of CSR research*

in Europe, Copenhagen Business School, October, 2005.

Crane, A., Matten, D. and Moon, J. (2005). 'Corporations and citizenship'. Invited talk at the 3rd ICCSR Research Symposium, *Business, Government and CSR: Redefining Boundaries and Responsibilities*, Nottingham University, September 2005.

Crane, A. (2005). 'The ethics of drug testing: rights, consequences, and duties'. Invited talk at the *Intoxicating Organization: fostering dialogue on workplace drug and alcohol policies* seminar, Nottingham University, September 2005.

Crane, A. and Livesey, S. (2005). 'Are you talking to me: stakeholder communication and the risks and rewards of dialogue'. Invited talk at the CBS *Stakeholder dialogue* workshop, Copenhagen Business School, June 2005.

Crane, A. (2005). 'Publishing in mainstream journals'. Invited panel address at *EBEN UK Annual Conference*, University of London, March 2005.

Crane, A. (2004). 'Green advertising: concepts and challenges'. Invited talk by the European Commission for the Environment at its '*Green Week*' Conference, Brussels, June 2004.

Crane, A. and Matten, D. (2003). 'Corporate citizenship: a new framework for business ethics?' Invited talk for the Service Sector Research Unit and The Mercia Institute for Enterprise seminar, *Ethical Businesses and Consumers: Creating and Managing Sustainable Practices*, University of Birmingham, June 2003.

Crane, A. and Matten, D. (2002). 'Corporate citizenship – problem or solution? Invited talk at the *Inaugural Symposium* of the International Centre for Corporate Social Responsibility, October 2002, Nottingham.

Crane, A. (2001). 'Environmental management and morality' Invited talk at *Cardiff Law, Ethics and Society Conference*, May 2001

Invited Departmental Seminar Presentations

Crane, A. (2010). 'Business, children and other stakeholder identities: corporate responsibilities for what and to who?' University of Bath, UK, November 2010

Crane A. (2010). 'Citizenship identity and the corporation'. Free University, Amsterdam, Netherlands, June 2010.

Crane, A. (2010). 'Private enterprise and public responsibility in developing countries'.

Bocconi University, Italy, April 2010.

Crane, A. (2008). 'Foucault, organization, and ethics'. Royal Holloway University of London, UK, December 2008.

Crane, A. and **Matten, D.** (2008). 'Corporations and citizenship'. Bocconi University, Milan, Italy, April 2008.

Crane, A. (2007). 'Corporate social responsibility: meeting the global challenge'. University of Nottingham China, Ningbo, China, May 2007.

Crane, A. (2006). 'The kids are alright? Understanding the responsibilities and impacts of business on children in the UK'. Manchester Business School, UK, December 2006.

Crane, A. (2006). 'Meeting the ethical gaze: challenges for orienting to the ethical market'. University of Limerick, Ireland, May 2006.

Matten, D. and **Crane, A.** (2005). 'Corporations and citizenship'. Erasmus University, Rotterdam, Netherlands, March 2005.

Crane, A. and **Matten, D.** (2005). 'Corporations and citizenship'. Orebrö University, Sweden, September, 2005.

Crane, A. (2004). 'Rethinking corporate citizenship'. Fundacio Don Cabral, Belo Horizonte, Brazil, September 2004.

Crane, A. (2001). 'Morality and the logic and language of corporate greening', Kings College, London, February 2001

Crane, A. (2001). 'Social responsibility, morality, and marketing' University of Nijmegen, May 2001

Discussion papers

Crane, A., Kazmi, B. A. and **Baker, G.** (2010), "Business and children: mapping impacts, managing responsibilities", ICCSR/Schulich CSR Research Paper Series, forthcoming.

Visser, W. and **Crane, A.** (2010), "Corporate sustainability and the individual: understanding what drives sustainability professionals as change agents", ICCSR/Schulich CSR Research Paper Series, forthcoming.

Bondy, K., **Crane, A.** and Browne, L (2004), "Doing the Business: A film series programmed by ICCSR in conjunction with Broadway Cinema", ICCSR Research Paper Series, No. 25.

Crane, A. and Matten, D. (2004), "Questioning the domain of the business ethics curriculum: where the law ends or where it starts?", ICCSR Research Paper Series, No. 21.

Davies, I.A. and **Crane, A.** (2003), "Ethical decision making in fair trade companies", ICCSR Research Paper Series, No. 6.

Crane, A. (2003), "In the company of spies: the ethics of industrial espionage", ICCSR Research Paper Series, No. 15.

Moon, J., **Crane, A.** and Matten, D. (2003), "Can Corporations be Citizens? Corporate Citizenship as a Metaphor for Business Participation in Society", ICCSR Research Paper Series, No. 4, 2nd Edition.

Matten, D. and **Crane, A.** (2003), "Corporate citizenship: towards an extended theoretical conceptualization", ICCSR Research Paper Series, No. 13.

Crane, A. (1997), "The cultural dynamics of environmental marketing: the case of business-NGO collaboration", Nottingham University Business School Working Paper Series.

Unpublished theses

Crane, A. (1998), 'Marketing, Morality and the Natural Environment', unpublished PhD thesis, University of Nottingham Business School.

*Supervisors: Professor Christine Ennew (University of Nottingham)
Professor Ken Starkey (University of Nottingham)*

*Examiners: Professor Michael Saren (University of Strathclyde)
Professor David Knights (Keele University)*

GRANT AWARDS

\$2.1m CA 'Canadian Business Ethics Research Network', SSHRC. Collaborator on successful bid to set up national research network.

£18,500 'CSR and Children: Mapping and Business Relationships', National Society for the Prevention of Cruelty to Children (NSPCC). Lead applicant.

£600,000. 'Responsible Business', British Council/Foreign & Commonwealth Office Chevening Fellow Programme. Lead applicant and programme director for successful bid to run intensive 12-week course for British Council and Foreign & Commonwealth Office over four years.

£3.1m. Centre for Business Relationships, Accountability, Sustainability and Society (BRASS), ESRC Research Priorities Competition, 2001. Took a lead role in initiating, developing, organizing, and preparing a large interdisciplinary bid from three Cardiff University departments. This led to the establishment of a major new international research centre at Cardiff University, and a personal teaching buy-out of 25%.

£900. 'Sustainability and Consumption: A British-Dutch Comparison'. British Council/NWO, Britain-Netherlands Partnership Project. 2001.

£9000. 'Organizational Culture and Environmental Sustainability', Cardiff University Young Researcher Initiative, 2000.

£600. 'Sustainability and Consumption', Cardiff Business School Seedcorn Fund, 2000.

PHD SUPERVISION

Completed theses/dissertations as *primary* supervisor:

Iain A. Davies, 'Management and Implementation of Fair Trade Policies' University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2004)

Jo-Ann Ho, 'The Influence of Cultural Values on the Ethical Perceptions of Malaysian Managers', Cardiff University (Registered 2002; Passed 2005)

Claudia H. L. Woo, 'Company Advertising With a Social Dimension', Cardiff University, Part-time (Registered 2000; Passed 2005)

May Seitanidi, 'Partnerships between Nonprofit Organisations and Businesses in the UK: A Critical Examination of Partnerships', University of Nottingham, ICCSR scholarship holder (Registered 2002; Passed 2006)

Robert Caruana, 'Morality and Consumption', University of Nottingham, ESRC scholarship holder (Registered 2001; Passed 2007)

Wayne Visser, 'Personal Meaning in the Life and Work of Sustainability Managers', University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2007).

Bahar Ali Kazmi, 'Translating Human Rights into Corporate Policies and Actions', University of Nottingham, ICCSR scholarship holder (Registered 2003; Passed 2010).

TEACHING

At Schulich School of Business (2007 - present)

MBA

2008 – **Managing for Value Creation.** Course director, MBA required course. Designed and introduced as a new course in 2008 (approx 50 students per section; 400 in total). Instructor for 1 section.

2007 – 2009 **Ethics and Social Responsibility in Management.** Course director, MBA elective (approx 20-40 students per section).

2007 – **Strategy Field Study.** MBA required capstone course. Faculty advisor on 2 projects per year.

Undergraduate

2007 – 2008 **International Business Ethics.** Course coordinator, required 4th year course for International BBA program. Designed and introduced as a new course in 2007 (approx 40-50 students per course).

Executive

2009 **EMBA, Business Strategies for Sustainability.** Instructor (approx 80 students in 2 sections).

At Nottingham University Business School (1999-2006)

Executive

- 1999 – 2006 **Executive MBA Business Ethics:** Module co-ordinator, one-week block intensive delivery with full responsibility for design, delivery and marking (approx 20 students every 18 months)
- 2006 – 2007 **Chevening Fellow Responsible Business Programme:** Programme co-ordinator for 10, one-week, block modules (10-12 students per year).

MBA

- 2002 – 2006 **MBA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year).
- 2002 – 2006 **MBA Dissertation Supervisor:** Approx 3-5 students per year

MA

- 2003 – 2006 **MA Business Ethics:** Module co-ordinator, with full responsibility for design, delivery and marking. (approx. 20 students per year)
- 2002 – 2006 **MA Dissertation Supervisor:** Approx 3-5 students per year

Undergraduate

- 2003 – 2006 **Undergraduate Business Ethics and Social Responsibility:** Delivery of 30% of the module to approx 200 students. Also 'Doing the Business' Film Series Co-ordinator: leading and programming film series at local cinema and developing associated learning resources (approx 200 students)

PhD

- 2002 – 2006 **PhD in CSR workshops:** planning, organizing, and leading a series of PhD workshops on CSR for approx 10-15 students

At Cardiff Business School (1997-2002)

MBA

- 1997 – 2001 **Ethical Issues in Business:** Module co-ordinator, lectures and seminars (approx. 15 students)
- 1997 – 2002 **MBA Dissertation Supervision** (approx. 20 completed dissertations)
- 1997 – 2001 **MBA Marketing:** Syndicates (approx. 15 students per class)
- 1997 – 1999 **DBA Marketing:** Module co-ordinator, lectures and seminars (approx. 40 students)

Undergraduate

- 2000 – 2002 **Business Ethics, 3rd year:** Module co-ordinator, lectures and seminars (approx. 120 students)
- 1998 – 2000 **Strategic Management, 2nd year:** Module co-ordinator, lectures (approx. 300 students)
- 1997 – 1998 **Strategic Management, 4th year:** Module co-ordinator, lectures and seminars (approx. 20 students)

Teaching and Learning Qualifications and Training

- 2004 PhD Supervisor Training, Nottingham University Business School Staff Development Programme
- 2002 Accredited Member of Institute of Learning and Teaching (ILT)
- 1999 Advanced Lecturing Skills, Cardiff University Staff Development Programme
- 1998 Lecturing to Large Groups, Cardiff University Staff Development Programme
- 1998 Vocal Skills for Lecturers, Cardiff University Staff Development Programme
- 1994 – 1997 Graduate Teaching Assistant Training Course, University of Nottingham Staff Development Programme.

MANAGEMENT DEVELOPMENT AND CONSULTANCY

Postgraduate Certificate in Business Administration, Schulich School of Business, September 2009. Business ethics webinar.

Strategic leadership forum, Schulich School of Business, 1st May 2008: Organizing committee member, featured speaker, and moderator, one day seminar with approx 50 strategy practitioners operating in Canada.

Boundaries of responsibility seminar, University of Nottingham, 30th September 2005: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

Ethics in business and branding reputation seminar, Fundacio Don Cabral, Brazil, 22-23rd September 2004: International expert and seminar leader, two-day seminar with approx 40 senior managers from large corporations operating in Brazil.

Targeted companies seminar, University of Nottingham, 10th September 2004: Co-organizer and facilitator, one-day seminar with approx 20 directors from large corporations operating in UK.

Sandvik 'Fair Play' seminar, Sandviken, Sweden, 2-3rd September 2004: 'Ethics expert' and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across international divisions of large Swedish multinational.

Sandvik 'Fair Play' seminar, Halesowen, UK, 28-29th April 2004: 'Ethics expert' and facilitator, two-day seminar launching ethical code with approx 30 senior managers from across UK divisions of large Swedish multinational.

Marketing in automotive retail, Cardiff University, 2000-2002: Marketing lecturer on Diploma in Automotive Retail Management programme with approx 30 managers from the automotive retail industry

MEDIA COVERAGE

Jan 2008 – Present. *Crane and Matten blog*. Co-author of well known blog on corporate responsibility issues, approx 4000 pageviews per month. Articles are also syndicated on CSRwire.com, Lifeworth.org, CSR-News, SustainableBusinessForum.com, and 3BLMedia.com. The Crane and Matten blog was selected as the official blog for the 2010 United Nations Global Compact Leaders Summit and has been included in the ‘Top 20 essential resources for your current career or your next’ by onlinemba.com and as one of the ‘10 of the best blogs on CSR’ by Realized Worth and the Fast Company blog

23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, ‘The ethics epidemic: risk or reward?’ by Azadeh Khalilizadeh, p. 12. Quoted extensively on ethics risks.

23 November 2010, *The Times* (UK), Raconteur on Business Ethics supplement, ‘Not just a pretty profit’ by Azadeh Khalilizadeh, p. 15. Quoted on ethical issues in social enterprise.

21 October 2010, *CBC* (Canada), ‘[Surviving the future](#)’, directed by Marc de Guerre. Interviewed on environmental responsibility as part of a national TV documentary.

28 September 2010, *National Post* (Canada), ‘[Social responsibility is not optional](#)’, by Mary Teresa Bitti. Quoted on CSR issues in business school education.

2 September 2010, *Ethical Corporation* (UK), ‘[The absentee state](#)’ by Oliver Balch, p.45. Article summarizing my research (with M. Valente) on private enterprise and public responsibility in developing countries

4 June 2010, *Børsen* (Denmark), ‘Del gevinsten med de fattigste’ (Share profits with the poor) by Pia Lykke. Feature article in the Danish business daily on my work on CSR and child labour/slavery.

16 April 2010, *ABS-CBN News* (Philippines), ‘Manny Pangilinan tenders ‘irrevocable’ resignation from Ateneo board’ by ABS-CBN News and Sol Aragones. Quoted in follow-up to story from 12 April 2010.

15 April 2010, *ABS-CBN News* (Philippines), ‘Board decision on MVP plagiarism issue dishonorable – Ateneo faculty’ by ABS-CBN News. Quoted in follow-up to story from 12 April 2010.

12 April 2010, *ABS-CBN News* (Philippines), ‘No moral high ground in Ateneo’s handling of plagiarism issue: Ethics expert’ by Lala Rimando. Quoted extensively on issue of plagiarism in a top executive’s speech at a university in Manila.

1 April 2010, *Ethical Corporation* (UK), ‘Which sustainability manager are you?’ by Oliver Balch, p. 48. Article summarizing my research (with W. Visser) on types of sustainability manager.

1 March 2010. *Ethical Corporation* (UK), '[Surviving being swallowed](#)' by Rajesh Chhabara, pp. 39-41. Quoted extensively on corporate responsibility and takeovers.

1 March 2010. *Ethical Corporation* (UK), '[Partnering properly](#)' by Oliver Balch, p. 48. Article summarizing my research (with M. Seitanidi) on business-nonprofit partnerships.

5 February 2010. *Toronto Star* (Canada) '[Barclays raises a stink about PIIGS](#)' by Lesley Ciarula Taylor. Quoted extensively on 'offensive' terminology in finance.

17 December 2009. *Association for the Advancement of Sustainability in Higher Education* (US), Campus Sustainability Perspectives Blog '[AASHE Interview Series: Andrew Crane](#)' by David Abell. Interview on my research and teaching initiatives.

4 June 2009. *National Post* (Canada) '[Is CSR a costly distraction?](#)' by Janice Obuchowski. Article solely based on my research on international CSR strategies.

4 February 2009. *National Post* (Canada) '[Lawyer funds new business law centre](#)' by Jim Middlemiss. Mentioned in relation to Associate Director position at launch of Hennick Centre for Business and Law at York University.

26 November 2008. *Workopolis.com* (Canada) '[Do recessions hurt "sustainable business" jobs?](#)' by Mark Swartz. Quoted extensively on CSR careers.

27 June, 2008. *Globe and Mail* (Canada), Report on Business Magazine. '[The kindness of corporations](#)' by Konrad Yakabuski, pp. 66-70. Quoted extensively on CSR trends.

16 June 2008. *Canadian Business* (Canada), "Leeson's Lessons" by Sharda Prashad, pp. 29-30. Quoted on using first hand accounts of white collar criminals for business ethics training and education.

26 March, 2008. *Globe and Mail* (Canada), '[Lessons from the slippery slope: Students learn about right, wrong and the grey areas by getting a first-hand look at the consequences](#)' by Theresa Ebden. Quoted on teaching business ethics to MBAs.

7 December, 2007. *CHRY Radio* (Canada), Interview on cause-related marketing for 'Kaleidoscope' program

1 July, 2006. *Ethical Performance* (UK), '[CSR on the big screen](#)'. Quoted in 'Best Practice Case Study' on annual film series 'Doing the Business' that I set up.

17 May, 2006. *The Guardian* (UK) Society, p6, '[Great strides](#)': extended commentary on Tesco's social responsibility initiative.

23 September, 2004. *Hoje Em Dia*, (Brazil). '[Controvérsia na Governança Corporativa na Cedro](#)' by Nairo Almeri. Article discussing my public lecture on corporate citizenship given at Fundação Dom Cabral.

8 July, 2003. *Nottingham Evening Post* (UK) quoted on the awards of Institute of Business Ethics essay prize.

8 April, 2003. *The Guardian* (UK), 'In sustainable company' by Jessica McCallin: quoted on the emergence of postgraduate courses on social responsibility

MANAGEMENT, ADMINISTRATION, AND SERVICE

Departmental Management and Administration

- 2009 - **Masters Programs Committee**, Schulich School of Business, York University
- 2008 - **Co-Director of Schulich Centre of Excellence in Responsible Business**, Schulich School of Business, York University: founding director of new school-wide centre managing teaching, research, and outreach in the areas of sustainability, social responsibility, and business ethics.
- 2007 - **Board Member, York Centre for Practical Ethics**, York University: responsible for providing business school liaison and strategic advice for interdisciplinary centre providing research and consultancy on practical ethics.
- 2008 - 2009 **Director, Erivan K. Haub Program in Business and Sustainability**, Schulich School of Business, York University.
- 2008 - 2009 **Associate Director, Hennick Centre for Business and Law**, York University: responsible for setting up new cross-departmental centre.
- 2007 - 2009 **Research Committee**, Schulich School of Business, York University: responsible for managing departmental research activities, and providing ethics approval for coursework involving human subjects.
- 2007 - 2008 **Co-ordinator, Responsible Business Research Network**, Schulich School of Business, York University: set up and ran school-wide network to co-ordinate, facilitate and promote research in business ethics, CSR, sustainability and corporate governance.

- 2007 – 2008 **MBA Curriculum Review Committee**, Schulich School of Business: participated in review and redesign of the core MBA program.
- 2004 – 2006 **Director, Chevening Fellow, 'Responsible Business' Programme**, Nottingham University Business School: Initiated, designed and led this new programme which began in Jan 06. This was a specialist course designed for the British Council and the Foreign and Commonwealth Office for an annual cohort of 12 future leaders and opinion formers from across the world.
- 2002 – 2006 **Director, MBA in CSR**, Nottingham University Business School: founding director of specialist MBA, which when it was launched in 2003, was the first of its kind in the UK. Responsible for overall leadership, curriculum development, scholarship awards, pastoral care, and general management.
- 2002 – 2006 **Programme Leader, PhD in CSR**, Nottingham University Business School: Responsible for overall leadership, admissions, scholarship awards, curriculum development, and general management.
- 2003 – 2007 **Advisory Board Member, Pharmacy, Law and Ethics Resource Centre**, Nottingham University: responsible for providing expert advice on business ethics issues for centre focusing on curriculum and research development for pharmacists.
- 2004 – 2005 **Acting Director, International Centre for Corporate Social Responsibility**, Nottingham University Business School: responsible for overall leadership and management of the Centre to cover for study leave of Director.
- 2000 – 2002 **Development Group Member, Cardiff Centre for Ethics, Law and Society**, Cardiff University: responsible for establishing business school role in new multi-disciplinary centre for researchers and practitioners in medicine, science, information technology, the social sciences and humanities.
- 1999 – 2002 **Research Seminar Programme Co-ordinator**, Marketing and Strategy Section, Cardiff Business School: responsible for setting up and organizing seminar series featuring scholars of national and international excellence.
- 1998 – 2000 **Doctoral Programme Committee**, Cardiff Business School: responsible for selection of doctoral students and general programme development

Internal Appointment Committees

Advocate and File Preparation Committee Member, Tenure and Promotions, Schulich School of Business, York University, 2009.

Search Committee, Chair and Director of the Erivan K. Haub Program in Business and Sustainability, Schulich School of Business, York University, 2006.

Chair of Selection Committee for Course Manager and Teacher, Chevening Fellow 'Responsible Business' Programme, University of Nottingham, November, 2005

Chair of Short-listing Committee for ICCSR Business Development and Centre Manager, University of Nottingham, Aug 2004

Chair of Short-listing Committee for Lecturer/Senior Lecturer in Corporate Social Responsibility, University of Nottingham, July 2004

Chair of Selection Committee for ICCSR Centre Secretary, University of Nottingham, June-July, 2003

External Advisory Committees

Member of Council of Experts for the Global 100 Most Sustainable Corporations in the World, 2009-present.

Member of Advisory Board, Responsible Business in the Blogosphere Research Project, Danish Ministry of Science, Technology and Innovation, 2010-11

Member of Research Evaluation Committee, Department for Intercultural Communication and Management, Copenhagen Business School, October 2009

Referee to the Board of the Social Sciences Division, Oxford University, for 'Recognition of Distinction' scheme, November-December 2005.

Member of Assessment Committee for R. Edward Freeman's appointment as Adjunct Professor, Copenhagen Business School, September, 2005.

Member of Expert Advisors Panel for Pharmacy Law and Ethics Resource Centre, School of Pharmacy

External PhD Examining

Doctor of Letters External Examiner, Durham University, Geoffrey Moore, *Business ethics*, 2009.

PhD External Opponent, School of Economics and Management, Lund University, Annette Cerne, *Working with and working on corporate social responsibility: the flexibility of a management concept*, 2008.

PhD External Examiner, Strathclyde Graduate Business School, University of Strathclyde, Shima Barakat, *Perceptions of corporate environmental orientation: insights from three companies operating in the UK*, 2006.

PhD External Examiner, Faculty of Social Sciences, Flinders University of South Australia, Vivienne Brand, *Investigating business ethics: paradigms and a cross-cultural comparison*, 2005.

Internal PhD Examining

Dean's Representative, PhD examination, Joanne Jones, York University, June 2008.

MPhil-PhD Transfer Panel, Judy Muthuri, University of Nottingham, April 2006.

MPhil-PhD Transfer Panel, Andreas Chatzidakis, University of Nottingham, October 2005.

MPhil-PhD Transfer Panel, Frauke Matthiesen Thompson, University of Nottingham, July 2004.

Conference Organization and Scholarly Society Service

Workshop Co-organizer, 'Global economy and citizenship', *Dynamics of Citizenship in the Post-Political World Conference*, Stockholm, 2010.

Chair, *2nd International Cross Sector Social Interactions Symposium: Re-imagining Partnerships for the Global Social Good*, Brunel University, London 2010.

Organizing Committee, Thomas J. Bata Lecture Series on Responsible Capitalism, Schulich School of Business, Toronto, 2010.

Organizer and Symposium Chair, 'Critiques of CSR and the crafting of new questions about business and society', *Academy of Management Annual Conference*, Anaheim, 2008.

Co-chair, SIM/ISBEE Pre-conference Workshops, *International Society of Business, Economics and Ethics Conference*, Cape Town, South Africa, 2008

Representative at Large, Social Issues in Management Division, *Academy of Management*, 2007-2011

Organizing Committee, Minefields and Goldmines Conference, Schulich School of Business, York University, 2007.

Co-chair, Doctoral Symposium, Social Issues in Management Division, *Academy of Management Conference*, Atlanta, 2006.

Co-chair, Doctoral Symposium, Social Issues in Management Division, *Academy of Management Conference*, Honolulu, 2005.

Panel Chair, CSR Practitioners Panel, *ICCSR Research Symposium*, Nottingham University, 2005.

Organizing Committee, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Track Co-chair, CSR and Business Ethics stream, *EGOS annual colloquium*, Ljubljana, 2004.

Track Chair, Theoretical Developments in Business Ethics stream, *Interdisciplinary Research Conference on CSR*, Nottingham University, 2004.

Panel Chair, Stakeholder Democracy: Perspectives From Across the Disciplines, *ICCSR Annual Symposium*, Nottingham University, 2004.

Organizing committee, *ERU Annual Conference*, 'Organizing/Theorizing: Developments in Organizational Theory and Practice', Cardiff 2002.

Co-organiser Showcase Symposium, 'Corporate Citizenship: Examining New Modes and Methods of Stakeholder Engagement and Accountability', *Academy of Management Annual Conference*, Denver 2002.

Co-chair, Doctoral Colloquium, *Academy of Marketing Conference*, Cardiff 2001.

Track Chair, Ethics and Social Responsibility track, *World Marketing Congress*, Cardiff 2001.

Track Chair, Business Ethics and Corporate Citizenship track, *British Academy of Management Conference*, Cardiff 2001.

Discussant, Ethics and Social Responsibility track, *World Marketing Congress*, Cardiff 2001.

Session Chair, Ethics and Environmental Issues Track at *Academy of Marketing Annual Conference*, Derby 2000.

Session Chair, Green Marketing and Strategy Track at *Business Strategy and the Environment Conference*, Leeds 1999.

Session Chair, Marketing Ethics Track at *Academy of Marketing Annual Conference*, Sheffield 1998.

Session Chair, Ethics and Green Marketing Track at *Academy of Marketing Annual Conference*, Bradford 1995.

Editorships and reviewing

Editorial Review Board Member:

Business Ethics Quarterly	(2005-present)
Organization & Environment	(2005-present)
Journal of Corporate Citizenship	(2006-present)
Business & Society	(2008-present)
Journal of Management Studies	(2009-present)

Guest Editor:

Business Ethics: a European Review (2005 Stakeholder democracy special issue)

Ad hoc reviewing for journals

Academy of Management Review
British Journal of Management

Journal of Macromarketing
Journal of Management Studies

Business Ethics: A European Review
California Management Review
European Journal of Marketing
International Journal of Bank Marketing
Journal of Business Ethics
Journal of Environmental Management

Journal of Marketing Management
Journal of Strategic Marketing
Marketing Theory
Organization
Organization Studies
Sloan Management Review
Sociology Compass

Ad hoc reviewing for conferences

Academy of Management Annual Conference
Academy of Marketing Annual Conference
Academy of Marketing Science Annual Conference
ACR Gender, Consumer Behaviour and Marketing Conference
British Academy of Management Annual Conference
International Association of Business and Society Annual Conference
Macromarketing Annual Conference
World Marketing Congress

Ad hoc reviewing for grant award schemes

British Academy, UK
Economic and Social Research Council, UK
Institute of Occupational Health, UK
National Research Foundation, South Africa
Nuffield Foundation, UK
Social Sciences and Humanities Research Council, Canada
Velux Foundation, Denmark
Wellcome Trust, UK

Ad hoc reviewing for publishers

Cambridge University Press
Edward Elgar
FT/Prentice Hall
International Thompson Business Press

Oxford University Press
Palgrave
Routledge
Sage

